



# LAST YEAR'S NATIONAL TOUR

## *A Summary*



This year SALON Theatre Productions took our original show, *The Trial of John A.*, from coast to coast. Heading west from Kingston, Ontario we performed at schools, community centers, historical sites, and even an Olympic venue. Once we reached Vancouver Island, we boarded a VIA rail train that took us all the way across Canada to the Maritimes.



- ◆ Our biggest school tour yet was a huge success. As the actors were crossing the country, SALON was still getting calls for new bookings.
- ◆ Our partnership with the Queen's University Faculty of Education allowed us to rehearse our show with educators. We used their feedback to tailor our performance and to help shape our acting company's discussion with students after the show.
- ◆ The pre-show packages sent to schools allowed teachers and students to experience our performance with a foundation of knowledge that was built upon during the show.
- ◆ During a question and answer period after each show, students were able to use appropriate vocabulary to articulate their own ideas regarding some of the complex concepts we explored during the show.

### 40 SCHOOLS | 5 PUBLIC SHOWS | 20+ HRS PERFORMING FOR VIA RAIL CUSTOMERS

- ◆ We recieved media coverage in every province we visited in print, radio and podcast.
- ◆ We booked a new school after a teacher heard one CBC interview in Winnipeg.
- ◆ We garnered additional media attention online, with people like Calgary Mayor, Naheed Nenshi retweeting our posts.
- ◆ Our actors created 6 new videos that can be found online and used in the classroom.

*Students were so engaged that no one asked to use the washroom or noticed that they had missed recess! Our grade 2 students were using the guilty/not guilty frame as an introduction to persuasive writing! Your actors were amazing and very accommodating.*

~ Principal, Clifton Elementary School, Winnipeg Manitoba



*I was able to watch both performances actually and I thought they were fantastic! We were really impressed by the content and liked how it got the audience to ask themselves some good questions.*

~ Carolina Miranda-Villa,  
Events & Experience Coordinator,  
Canada Place, Vancouver, British Columbia

*We were really impressed with Salon Theatre and the wonderful five actors that visited Ross Bay Villa... Their friendly, cheerful demeanour, coupled with their obvious talent, and excellent preparation, made for a great afternoon.*

~Stuart Stark, Ross Bay Villa Board Memeber,  
Victoria British Columbia

*@SALONTheatre just listened to your show on the via train! It was totally unexpected and awesome! :D*

~Helen Snow @artsysnowgirl,  
Passenger on VIA Rail,  
Sent from Twitter